# So, what can we do for you?

Think of us as an extension of your team, working with you on all things marketing.

We listen, we collaborate, and we bring ideas to life.

01

#### Design and Content

We are big believers in quality of craft through good design and content creation. We can do everything from developing the idea to creating, publishing and promoting it across channels to reach and engage your audience.

- + Logo Design
- + Visual Identity Design
  - + Print and Packaging Design
- + Marketing and Advertising Design
- + Merchandise and Apparel Design

  + Publication and Editorial Design
- + Motion Design
- + Photography and Editing
- + Video Editing
- + Copywriting

02

#### Public Relations

We are passionate about brand communication and are professionals at starting the publicity conversation. Public endorsement creates credibility and strengthens your brand's reputation.

- + Communication Planning
- + Media Releases
- + Media Kits
- + Contact Lists
- + Liason and Distribution

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## Branding Solutions Before jumping in with both feet, it's best to stop and

think about objectives, audience, and how best to tell your story. Through our discovery process, we help develop your brand strategy and then push it forward.

- + Brand Identity
- + Brand Messaging + Brand Positioning
- + Brand Strategy

Web and Digital

+ Brand Style Guides

**U4** 

### Whether it's a simple or more comprehensive website you're after, we are here to collaborate and

create. We digitally bring your brand to life through content planning, site mapping, copywriting, content creation, and SEO.

+ Custom Website Builds and Design

- + Web Management, Hosting and Updates
- + eCommerce Website Builds and Design
- + Integrated Marketing Strategy
- + EDM and Blog Writing

+ Social Media Management

+ SEO and SEM

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#### measure impactful campaigns based on business and brand priorities. Depending on your brief, distribution is multifaceted, and we help you

Campaign Management

+ Campaign Strategy

+ Print and Digital Content

We can help you plan, create, promote and

- + Organic and Paid Social Media
- + Google Ads Creation and Reporting
- + Social Media Management
- + SEO and SEM

+ EDM and Blog Writing

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Get in touch.

Let's talk about how we can help you build your brand.

Contact

Founder & Director

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